

Brief information on the participation of AWS at a strategic seminar on women's entrepreneurship in the countryside in UNECE office in Geneva. (9/19/2011 – 9/20/2011)

Association "Woman and Society" was invited to a Strategic seminar on the development of women entrepreneurship, held in Geneva in September 19, 2011 year.

The main objectives of the seminar:

1. To acquaint with the basic results of national studies assessing the business environment for the development of women entrepreneurship in Central Asia.
2. Take stock of policy initiatives and programs aimed at promoting women entrepreneurship in the region.
3. Provide a platform for dialogue and exchange of experiences between representatives of State structures involved in the development of economic policy, representatives of business associations, international organizations and other interested Central Asian region, to discuss research studies and draw attention to important issues.

The seminar consisted of four sessions:

1. Business environment for women and men entrepreneurs in Central Asia;
2. The main problems of women entrepreneurs in rural areas;
3. Reducing the gender gap in entrepreneurship in the area of entrepreneurship: support at the national level;
4. The way forward: political strategy for the development of women entrepreneurship. Presentation at the seminar on theme: "Development of women entrepreneurship in rural areas", spoke Ms. Bobokhonova M. the chairwoman of AWS, commented on three orientations of AWS in the area of entrepreneurship in the countryside. The presentation highlighted the problems impeding the development of women entrepreneurship in rural areas, as well as provides recommendations aimed at developing female entrepreneurship in Sogd region. At the end of the workshop adopted recommendations on the design of policies aimed at promoting women entrepreneurship in Central Asia.

